

BOLOGNAFIERE 4/6 MARCH 2026
24TH EDITION



MECSPE TRADE TOPICS

ADDITIVE MANUFACTURING
AUTOMAZIONE E ROBOTICA
CONTROLLO E QUALITÀ
ELETTRONICA ITALIA
EUROSTAMPI - PLASTICA, GOMMA E COMPOSITI
FABBRICA DIGITALE
LOGISTICA
MACCHINE E UTENSILI
MACCHINE LAVORAZIONE LAMIERA
MATERIALI NON FERROSI E LEGHE
POWER DRIVE
SUBFORNITURA MECCANICA
TRATTAMENTI E FINITURE

Improve
Inspire
Innovate

Project and management



In collaboration with



DIRECT CONTACT
TO EXHIBIT:

+39 02 332039470
info@mecspe.com

At the same time with





MECSPE - Bologna, 4/6 March 2026

Themed areas



FOR MORE
INFO



SUBCONTRACTING

SUBFORNITURA MECCANICA

- Precision mechanical processing ▪ Metal carpentry
- Mechanical construction ▪ Fasteners ▪ Foundries
- Small parts ▪ Wire working ▪ Outsourced industrial processes ▪ Micro-processing

MATERIALI NON FERROSI - LEGHE

- Non-ferrous materials processing (Aluminium, Titanium, Magnesium, Light Alloys) ▪ Die-casting
- Foundries ▪ Outsourced industrial processes
- Technologies ▪ Design ▪ Engineering

MECHANICS

MACCHINE E UTENSILI

- Machine tools ▪ Equipment ▪ Tools
- Design software

MACCHINE LAVORAZIONE LAMIERA

- Bending ▪ Moulding ▪ Cutting ▪ Assembly
- Welding ▪ Materials ▪ Software

TRATTAMENTI E FINITURE

- Surface treatment systems ▪ Furnaces ▪ Galvanic finishes ▪ Chemical and electronic processes
- Washing ▪ Metallising, Glazing, Galvanising
- Products and accessories for treatments
- Heat Treatments ▪ Coating

PLASTICS, RUBBER AND COMPOSITE

EUROSTAMPI- PLASTICA, GOMMA E COMPOSITI

- Plastics, rubber and composite processing
- Machines and plants ▪ Innovative materials
- Moulding ▪ Extrusion ▪ Packaging ▪ Blow Moulding ▪ Moulds ▪ Models ▪ Normalised parts for moulds ▪ Design ▪ Simulation and design software ▪ Micro-processing ▪ Auxiliary equipment

AUTOMATION AND DIGITAL FACTORY

CONTROLLO E QUALITÀ

- Quality certification and control ▪ Metrology
- Measurement instruments ▪ Laboratory tests
- Calibration ▪ Analysis equipment ▪ Vision

AUTOMAZIONE E ROBOTICA

- Automation and robotics ▪ Assembly
- Mounting and handling

POWER DRIVE

- Mechanical power transmission systems
- Oil-pressure ▪ Pneumatics ▪ Mechatronics
- Motion control ▪ Maintenance ▪ Compressed air

LOGISTICA

- Wrapping ▪ Packaging ▪ Handling ▪ Material handling ▪ Lean manufacturing ▪ Warehouse management software ▪ Supply chain management
- Outsourcing ▪ Safety ▪ PPE

FABBRICA DIGITALE

- Industrial computing ▪ IoT ▪ Industrial sensors
- Cloud-manufacturing ▪ Automatic identification technologies ▪ Applications, devices, instrumentation and smart components for interpreting and interconnecting processes

ADDITIVE MANUFACTURING

- Rapid prototyping ▪ Rapid manufacturing
- 3D printing ▪ Systems and services for reverse engineering ▪ Additive technology ▪ Materials
- Services ▪ Hardware: 3D printers and scanners, accessories ▪ Simulation and design software

ELECTRONICS

At the same time with ELETTRONICA ITALIA



ELETTRONICA/ITALIA

- Electronic Design - ED\EDA
- Electronic components manufacturing and distribution
- Instrumentation and test systems
- Production and distribution of machines for electronic manufacturing
- Electronic subcontracting (EMS)
- Production consumables and equipment



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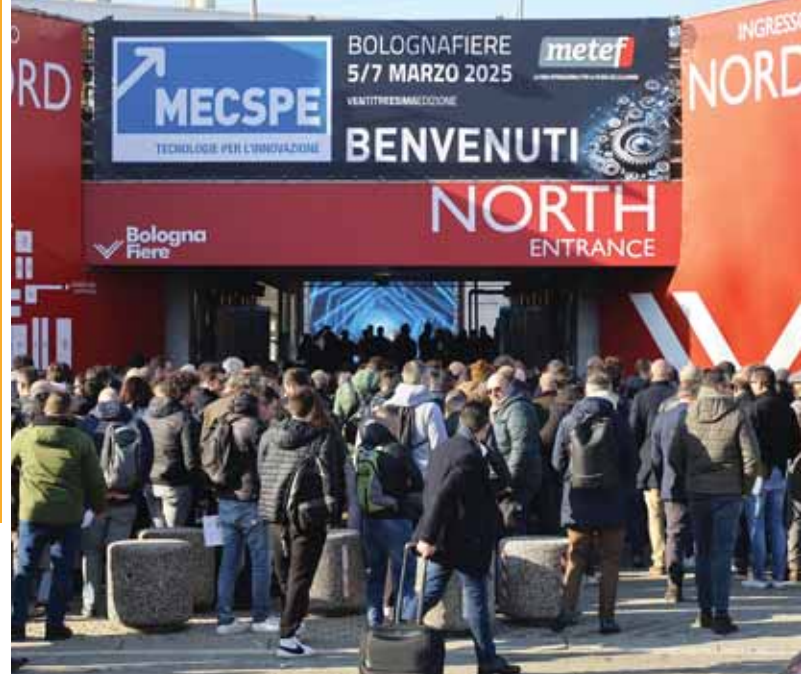
Visitors

66.573*

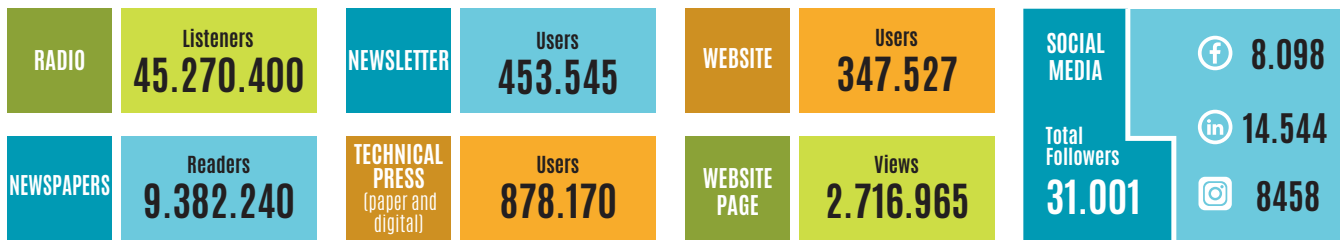
PROFESSIONAL PARTICIPANTS



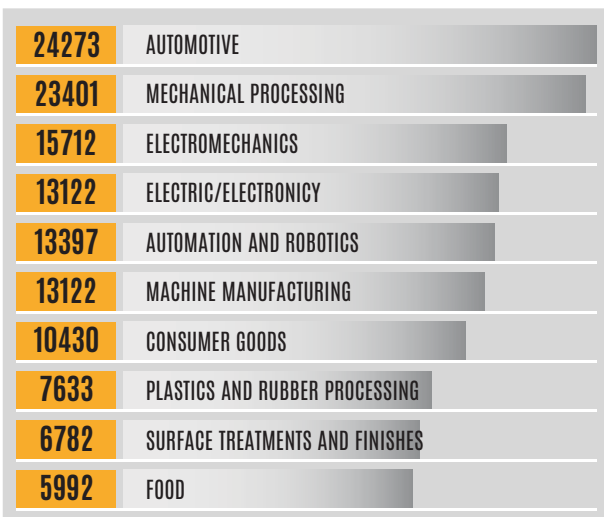
* Visitors data 2025



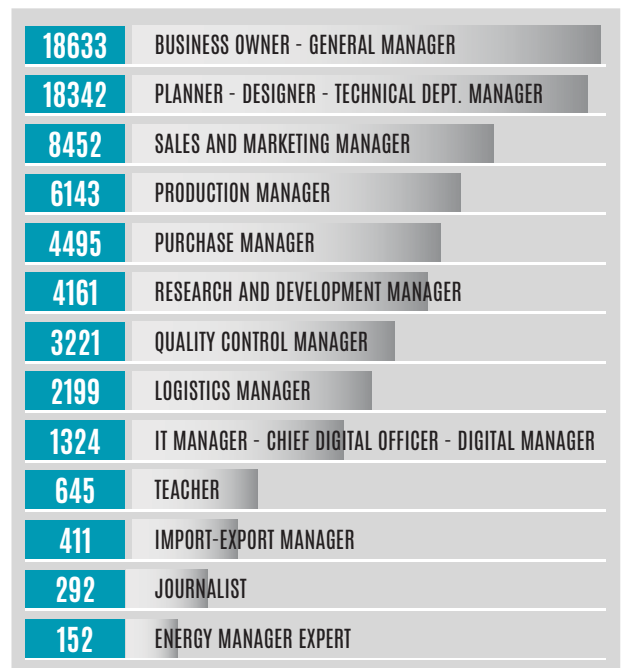
Users reached through the communication campaign *



Business sectors *



High-profile visitors *



* Mecspe data 2025



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Participating to grow



MECSPE is the international trade fair dedicated to innovation and technologies for the manufacturing industry. Every year at BolognaFiere, the exhibition brings together the sector's leading players with a wide display of innovative solutions, machinery, automation and digitalization of production processes. Thanks to a rich program of conferences, demonstration areas, and networking spaces, MECSPE represents the ideal meeting point for companies, professionals, and decision-makers who want to stay competitive in the era of Industry 5.0.

The 2025 edition hosted over 2,100 exhibiting companies and 66,573 visitors, including 12 foreign buyer delegations from Algeria, Bosnia and Herzegovina, Croatia, Ethiopia, India, Morocco, Mexico, Poland, the Czech Republic, Turkey, Hungary, and Uzbekistan. With more than 100 conferences, some of international scope, MECSPE offers a unique opportunity for in-depth discussion and exchange on the most innovative topics in the manufacturing sector.

Special initiatives

MECSPE LAB - INNOVATION AREA: START UP FACTORY

MECSPE LAB is the center of innovation and professional growth at **MECSPE Bologna**. In 2025, the Innovation Area hosted the 5th edition of the Start Up Factory, featuring more than 20 high-tech B2B start-ups and the Mecspe Young&Career - a meeting point for companies seeking new professionals and young talents eager to enter the world of manufacturing and Industry 5.0.

Digitalization

- SOLUTION AWARD
- START UP FACTORY
- COMPETENCE CENTER AREA

FORUM ON ARTIFICIAL INTELLIGENCE (AI) AND DIGITAL TWIN

A conference dedicated to the advanced technologies such as Artificial Intelligence and Digital Twins, essential tools for improving production efficiency and fostering innovation in the manufacturing sector.



Sustainability

DESIGN AND ENGINEERING SQUARE

An area focused on themes of design and engineering, with particular attention to minimizing environmental impact throughout the product lifecycle.

TMP SQUARE

A demonstration area showcasing a complete plastic transformation supply chain in action: from granules produced directly from the extrusion line, to their use in an injection molding machine that simultaneously prints two pieces using different plastic materials to create the finished product.

SUSTAINABILITY PATHWAY

An initiative designed to highlight and reward exhibitors who have already embarked on a sustainability journey across its three dimensions: environmental, social, and governance (ESG).

Training

MECSPE YOUNG & CAREER

The fair is a valuable platform for young talents to interface with the world of work. Within the event multiple training and job opportunities are offered by exhibitors. Through this initiative, the exhibiting companies can highlight their training activities aimed at schools and young talents and do business recruiting activities directly at the fair.

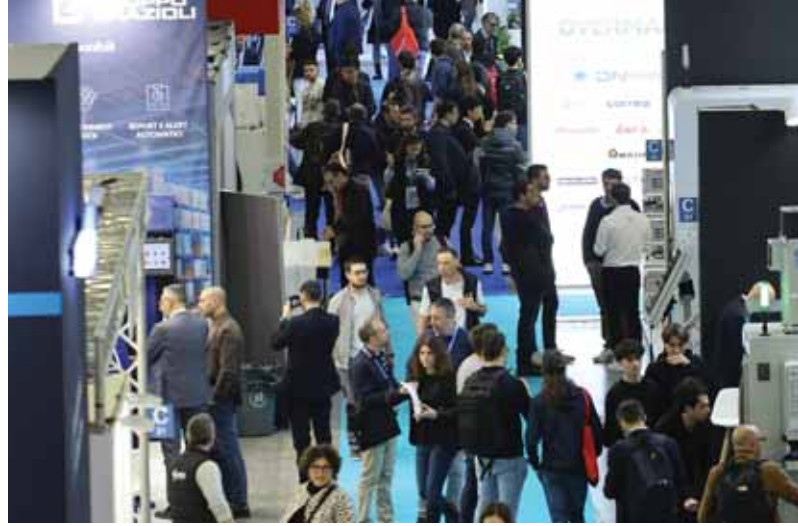
COMPETENCE CENTER AREA

The main objective of the area is to enable matching between the MECSPE community - exhibitors and visitors of the event - and the Competence Centers and Digital Innovation Hubs that will be able to showcase orientation activities, training and innovative projects in Industry 4.0.



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Advantages for exhibitors



Exhibiting at MEC SPE offers a range of benefits

- **Visibility and Brand Awareness:** position your brand at the reference fair in the manufacturing industry.
- **Engagement with a Specialized Audience:** connect directly with potential clients and enhance existing relationships.
- **Strategic Partnerships:** join conferences and B2B meetings to expand your network and foster collaborations.
- **Business and Internationalization Opportunities:** access a global audience to grow your business internationally.
- **Updates on the Latest Industry Innovations:** stay informed on new technologies and trends through workshops and conferences.
- **Live Demonstrations and Product Testing:** showcase your solutions through live demos and practical tests for visitors.
- **Media Coverage and Promotion:** gain extensive visibility through communication channels, including social media, newsletters and online catalogs, enhancing reach beyond the event days.

Participating as an exhibitor at MEC SPE means entering a dynamic ecosystem of innovation and opportunity, essential for growth and success in the manufacturing market.

Figures steadily on the rise (2025 edition data)

Square meters	Visitors	Exhibitors	Thematic Halls	Special initiatives and conference	Mecspe Lab - Innovation Area
92.000 m ²	66.573	oltre 2100	13	18	2.000 m ²

About Bologna:

In the heart of Motor Valley, the district home to the most important motorsport companies including Ferrari, Lamborghini, Ducati, Pagani and Maserati, Bologna, the delightful capital of Emilia-Romagna, is a vibrant city with its mix of fascinating culture, history and delicious traditional cuisine. The perfect opportunity to indulge in good food, music and art after a busy day at the fair.

HOW TO REACH BOLOGNA :



BY TRAIN

Bologna's Central Station serves as final destination for a large number of local, intercity and high-speed trains connecting neighbouring locations and the country's main cities. Visit Trenitalia or Italo websites to find out about trains inbound to Bologna. The station is also the terminus of the Marconi Express, a monorail link service to Bologna airport.



BY PLANE

Guglielmo Marconi Airport is located about 10 km from the city centre. Dozens of flights from Italian and international destinations land here daily. The airport is connected to the central railway station by the Marconi Express service, which takes only 7 minutes to cover the route. The monorail costs € 9.20 one way and € 17.00 round trip.



BY CAR

If you travel by car, you may want to know that Bologna is one of Italy's major motorway junctions, connecting the north and south of the country. Bologna is located along the A1, only 1 hour from Florence (southbound), and just over 2 hours from Milan (northbound). Bologna is also the gateway to the A14, running along the Adriatic side of the peninsula from Romagna all the way to Taranto. Another important thoroughfare is the A13 towards Veneto, connecting Bologna to cities such as Ferrara and Padua, the gateway to Venice.

Plan your stay in Bologna

Thanks to the collaboration with Bologna Welcome, exhibitors and visitors of MEC SPE, can use the online booking system of Bologna Welcome, to join the most convenient hotel rates and discounts on rail and air transport.

- HOTEL RESERVATION
- TRAIN OFFERS
- FLIGHTS PROMO

CONTACTS: tel. +39 051 6583190 - incoming@bolognawelcome.it



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Exhibiting at MECSPE



The stand is the most visible element and must be designed according to your target and the corporate image you want to communicate. The function of the stand varies depending on whether you want to just showcase products, demonstrate the use of machines and devices, or welcome your clients in a lounge and refreshment area.

Once you've identified the type of stand you need, you can choose how to fit it out.

Raw space: fit-out to be carried out by the exhibitor, starting from 24 sqm;

Pre-equipped basic stand: mandatory for stands up to 24 sqm;

Prestige pre-fitted stand: for stands measuring 32 sqm or more. In addition to the advantages of the standard pre-fitted ones, this type of stand allows for great customisation with a vast selection of furnishings and colours;

Formula Start 12 sqm: reserved for first-time participation only.

FREE SPACE

€ 220.00 per sqm + 8% for each additional open side + Essential Services* €13.00 per sqm + Registration Fee € 600.00

(Includes: All Risks Insurance and Civil Liability (mandatory), listing of the company in the Fair Guide (submission of data no later than 12/12/2025) and in the official online catalog, one printed copy of the Fair Guide, provision of **promotional materials (200 digital invitations valued at €35.00 each, event banner and logo), exhibitor badges, and car parking pass**).

Stand with BASIC fitting

SIZES STARTING FROM 16 sqm

The formula includes:
fabric walls (3 meters), sign
with business name, carpet,
one table, 3 chairs, basket,
spotlights, coat rack.

Basic Set-up

(to be added to the free area)

€ 98,00 sqm



Stand with PRESTIGE fitting

SIZES STARTING FROM 32 sqm

The formula includes:
fabric walls (4 meters), carpet
(with colors of your choice
based on the proposed range)
sign with business name,
storage room, reception desk
with stools, furniture, spotlights,
basket, coat rack.

Prestige layout

(to be added to the free area)

€ 148,00 sqm



Start formula 12 sqm

RESERVED FOR FIRST-TIME PARTICIPATION ONLY

Includes:

1-sided free area, fabric walls,
sign with company name,
carpet, table, chairs, basket,
coat rack, exhibition registration.

€ 4.572,00

ALL INCLUSIVE (registration fee
and indispensable services
included)

N.B. Additional free sides: + 8% cad

The different types of set-ups and any additional furniture items (display cases, chairs, storage, etc.) can be viewed in the online exhibitor section of the official fitter's website.

* Essential services: single-phase connection and testing of electrical system, with maximum power used up to 5 Kw, 1 connection WI-FI internet, provision of fire extinguisher in accordance with the law, municipal charges for advertising on signs and exhibitor's company name, cleaning ordinary stand cleaning - € 13.00 sqm.

All stand images are purely indicative



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Communication



A distinctive element of Senaf's events is the media campaign.

Thanks to the synergy of the Tecniche Nuove SpA publishing group, of which Senaf is a part, the event's media campaign will rely on extensive planning through the most authoritative off-line and online specialized technical magazines in addition to traditional media such as local and national daily press, radio, television and social media

Integrated communication with Tecniche Nuove Group,
Europe's largest publisher in the professional field



Fairs organised by Senaf



EXPOSANITA
MEDICAL INNOVATION



AMBIENTE LAVORO

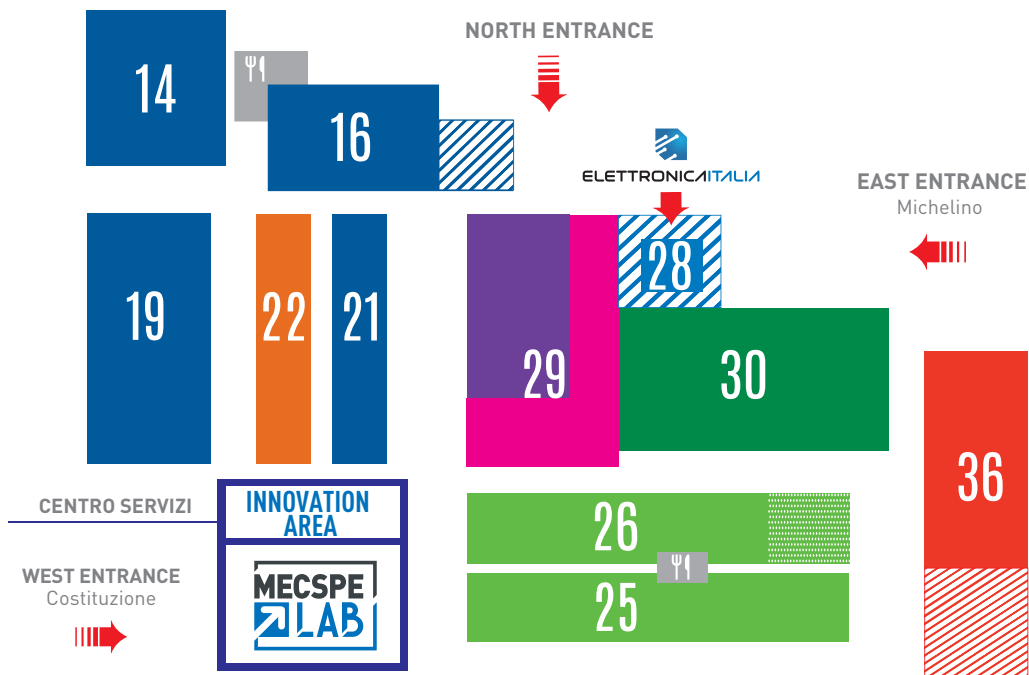


www.senaf.it



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The exhibition centre



PAV

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25/26 SUBFORNITURA MECCANICA	30 AUTOMAZIONE E ROBOTICA	



At the same time with



ELETTRONICA ITALIA

Project and direction



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